



Save Money Despite Frozen Temps

With recent temperatures dropping below zero, controlling energy costs is foremost on everyone's minds. As you examine the cost of heating your building, there may be a higher percentage of your energy cost that you are not considering, and that is the cost associated with cooking expenditures. As you watch your usage peak during the winter months, now is the perfect time to take a closer look at the benefit of purchasing your gas through an Alternative Gas Supplier (AGS). Pricing received through an AGS is unregulated, and therefore can be negotiated. While many AGS's operate in the state of Michigan, the Michigan Restaurant Association (MRA) endorses Reliable Choice Energy. Here are several reasons for looking closer at this alternative:

Maximizing the "Group" Savings

With thousands of members, the MRA negotiated a program with Reliable Choice to get the best pricing available for their members. All of this purchasing power gives MRA members a chance to procure pricing that would be unavailable on an individual basis.

Professional Advocacy

Reliable Choice Energy has decades of experience built on integrity, education, trust, and long-term relationships. The bottom line cost for your business is their sole objective.

Defining Options

Buying natural gas is not a "one size fits all" type of purchase. There are many options available regarding this type of purchase. There are fixed rates, variable (month-to-

month) options, and plans based upon your usage. Reliable Choice will find the best match for your needs.

No Additional Cost

There are no hidden costs to participate. In addition, no extra charges are assessed by your current utility.

Exclusive MRA Rebate Program


MRA members receive a rebate each year based on their actual natural gas



consumption. This rebate is paid to members and is in addition to the member pricing already received.

You are eligible for this program if your gas utility company is one of the following:

- Consumers Energy
- DTE-MichCon
- Michigan Gas Utilities (MGU)
- SEMCO (MPSC)

This program is open to both restaurant and allied members of the MRA. For a free quote, contact Pam Sawatzki at the MRA, psawatzki@mra.org, or call 800-968-9668 regarding this or other MRA endorsed programs. 

"Reliable Choice Energy has saved us money on our natural gas, plus we have received a rebate on top of the savings."

Mike Alexander, Owner
Olympic Broil, Lansing

